

Appulate UpLink™

What is Appulate UpLink™?

Appulate UpLink™ is a tool used to simplify the quoting process of new and existing business.

How does Appulate UpLink™ work?

Appulate UpLink™ works like a real-time rater. After installing the program, you can “print” an ACORD application to Appulate UpLink™, which converts the data into an ACORD XML. All the information contained in the ACORD (name, address, location, coverage, etc.) is then bridged directly to the portal along with the user to complete the submission.

What’s the difference between Appulate UpLink™ and real-time rating from an agency management system?

Appulate Uplink™ acts as a real-time rater but utilizes a PDF ACORD application. Regardless of whether real-time rating or Appulate Uplink™ is utilized, all information on a given insured will be instantly bridged to the portal along with the user to complete the submission. One difference is that real-time rating is a separate function available with agency management systems that’s purchased independently by an agency.

Who can use Appulate Uplink™?

Accident Fund is providing the program **free** of charge, but it can only be used when quoting with Accident Fund. For agents who do not have a real-time rater or simply don’t utilize it, Appulate Uplink™ will save time by eliminating the process of manual quoting. Agents who currently have a real-time rater can still utilize the program at no cost to add another method of quoting customers with Accident Fund. Appulate Uplink™ can also be used internally to upload submissions on behalf of an agency. Similar to real-time rating, Appulate Uplink™ can be used for various carriers. However, this requires an agency to purchase the program independently.

How do I install Appulate Uplink™?

For instructions on how to install Appulate Uplink™ and for additional information, speak with your business development consultant. You may also contact the Agency Automation team at 517-708-5772 or AgencyAutomation@AccidentFund.com.



“A” (Excellent) with
a “Stable” outlook



Financial Excellence Award

7th

Largest workers' compensation writer among
private insurers based on net written premium



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